



INVITATION FOR SPECIALIST JOURNALISTS

On **26-27 November** 2009 the European Economic and Social Committee will hold the 4th annual **Press Officers' Seminar**. This year's edition, organised in cooperation with the Stockholm-based European Parliament Information Office and the European Commission Representation, will be held in the European House in **Stockholm**.

The Press Officers' Seminar aims to encourage networking and dialogue between the media and those responsible for press and communication in organisations and European institutions.

The focus of this year's seminar will be the European Union and specialist media:

- What role specialist media played in setting the policy agenda for climate change?
- Can specialist media help a European public sphere emerge or do they prevent it from doing so?
- Is specialist press more significant and closer to the citizens than the national press and how can we make use of it?

On this occasion, the EESC invites **specialist journalists** from the EU Member States to participate in the seminar. **The EESC will take care of the travel and accommodation arrangements and costs of the participants.**

Should you be interested to attend, please send us back the enclosed registration form before Monday 26 October.

Please find also in attachment the detailed programme and workshops description.

We hope to meet you in Stockholm and discuss with you issues of common concern and share experiences and practices.

Don't hesitate to contact us for further informations,

Yours sincerely,

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