

## Lessons Learnt from E-Learning: How has Technology Changed the Way People Learn?

Join us as we revisit fifteen years of achievements and challenges in e-learning and discuss the most recent trends and perspectives with international experts in the field.

**Expert discussion with European journalists**  
**December 1st, 14:30**, Hotel InterContinental Berlin, Room Charlottenburg III

After more than one and a half decades of experimenting with learning technologies in schools, universities and businesses, there is a lot to learn from successful as well as failed practices. Many experts advocate the use of digital technology in learning and development, but what do we really know about its impact on learning? Does e-learning fundamentally change the way we learn today – as some maintain – or is it just a low-cost version of education? **ONLINE EDUCA BERLIN** is poised to carry out the acid test and invites you – in cooperation with **TELI** and **CHECK.point eLearning** – to take part in this high-level discussion.

### Experts on the panel

- **Josh Bersin**, CEO Bersin & Associates, USA, works with leading companies to deliver high-impact employee learning and leadership development programmes
- **Larry Johnson**, CEO of New Media Consortium, USA, publishes the acclaimed annual Horizon Reports on emerging technologies in education
- **Laura Overton**, Towards Maturity, UK, author of “How has the recession impacted e-learning?”, the 2010 TM Learning Technology Benchmark with four hundred organisations
- **Fred de Vries**, Open University of the Netherlands, stakeholder manager within TELeurope, a network on Research on Technology-enhanced Learning (TEL) in Europe
- **Martin Wolpers**, Fraunhofer FIT, Germany, coordinator of the cross-disciplinary FP7 EU project “Responsive Open Learning Environments” (ROLE)

16:00 Coffee break, **guided tour** through the **ONLINE EDUCA BERLIN exhibition** area,  
led by Thea Payome, CHECK.point eLearning

16:45 One-to-one interviews with the experts. (If possible, please let us know in advance whom you would like to interview.)

### The event closes with a drinks reception.

Because places are limited, we kindly ask you to register beforehand at [press-service@icwe.net](mailto:press-service@icwe.net).  
For further details please contact

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